

UK Evaluation Society Conference 2002

The Art of Evaluation: Artistry, Discipline and Delivery

South Bank Centre, London
12-13 December 2002

Programme

12 December 2002

08.30 Registration and coffee

09.30 **Opening remarks**

Professor Stephen Creigh-Tyte, Chief Economist, Department for Culture, Media and Sport

09.35 **Welcome and introduction**

Ms May Pettigrew, President, UK Evaluation Society

09.40 **Keynote address:**

Evaluating the arts: Problems in our contemporary culture

Mr François Matarasso, Writer and Researcher, Comedia

10.45 Coffee

11.30 **Parallel session A**

A1 Symposium: Why is evaluation important to the Arts Council of England? - *Sunley Pavilion*

Chair:

Mrs Pauline Tambling, Executive Director, The Arts Council of England

The commissioner's perspective

Dr Ann Bridgwood, Director of Research, The Arts Council of England

Learning from evaluation to develop practice

Mr John Conlon, Director of Operations, Creative Partnerships, The Arts Council of England

A2 Evaluation in the European context - *Hungerford Bar*

Chair:

Ms May Pettigrew, President, UK Evaluation Society

Evaluations that make a difference: Working the ORACLE?

Dr Peter van der Knaap, Policy Evaluation Unit, Ministry for Finance, Netherlands

Evaluation and/of policy in the Welsh education and training context

Ms Geraldine Fazio, Senior European Monitoring and Evaluation Manager, National Council Education and Learning Wales

A3 Health Action Zones - *Waterloo Bar*

Chair:

Dr Erica Wimbush, Research and Evaluation Manager, Health Education Board for Scotland

Evaluation of complex, short-term policy initiatives: Drug prevention for young people

Ms Rachael Butler, Research Associate, Department of Social Policy, University of Glasgow

Learning from Health Action Zones

Ms Julie Truman, Research Fellow, Research Unit for Health Behaviour and Change, University of Edinburgh

Evaluating a model of community governance in a health setting: The case of Local Area Groups

Ms Rionach Casey, Research Fellow, Institute for Public Health Research and Policy, University of Salford

A4 Methodological issues in evaluation - *Thames Pavilion*

Chair:

Ms Alison Herrington, Senior Research Officer, Department for Work and Pensions

Meta-analysis: Discovering what works best in welfare provision

Professor Robert Walker, Professor of Social Policy, Centre for Research in Social Policy, University of Nottingham

Evaluating policies: What counts as evidence?

Ms Alice Sampson, Principal Research Fellow, Centre for Institutional Studies, University of East London

Matched comparisons: Art it ain't but is it science?

Mr David Devins, Policy Analyst, Leeds Metropolitan University

A5 Developing evaluation indicators - *Purcell Room*

Chair:

Ms Elizabeth Fraser, Data Analyst, Health Education Board for Scotland

Involving users in defining outcomes and indicators

Ms Sally Cupitt, Evaluator/Trainer, Charities Evaluation Services

Beyond performance management? Evaluative capacity and 'modern' local government

Dr Lynne Dowson, Senior Research Fellow, Policy Research Institute, Leeds Metropolitan University

The age of indicators is here: So who needs evaluation?

Professor Carol Fitz-Gibbon, Director, Curriculum, Evaluation and Management Centre, University of Durham

A6 Role of evaluation in policy development - *Chelsfield Room*

Chair:

Dr Phil Davies, Deputy Director (Policy Evaluation), Strategy Unit, Cabinet Office

The role of evaluation commissioners: Is there an enlightened approach?

Dr Michael Clegg, Senior Evaluation and Research Analyst, New Opportunities Fund

Using evaluation in central government: Accountability and lesson learning

Professor Stephen Martin, Director, Local and Regional Government Research Unit, Cardiff Business School

The role of evaluation in 'modern' policy making: Struggling to get beyond stages models

Dr Paul Burton, Senior Lecturer in Policy Studies, University of Bristol

13.00 Lunch

14.15 **Parallel session B**

**B1 Symposium: Communicating evaluation through the arts -
*Chelsfield Room***

Chair:

Professor Helen Simons, Professor of Evaluation and Education, University of Southampton

Treasures in jars of clay: The hidden treasures of nursing expertise

Dr Sally Hardy, Senior Research Associate, The Royal College of Nursing Institute, University of East Anglia

Dr Angie Titchen, Senior Research and Practice Development Fellow, The Royal College of Nursing Institute, Oxford

In four movements: Using the creative arts in the process of evaluation

Professor Helen Simons, Professor of Evaluation and Education, University of Southampton

Dr Marion Gibbon, Public and User Involvement Manager, Lewisham Primary Care Trust and Research Associate, Guy's, King's and St Thomas' School of Medicine

**B2 Development evaluation: Making international development more effective -
*Hungerford Bar***

Chair:

Mr Richard Longhurst, International Maritime Organisation

Programme evaluation in Nigeria: Challenges and prospects

Dr Oluwayemisi Obashoro-John, Lecturer, Department of Adult Education, University of Lagos

Developing evaluation capacity and evaluation frameworks in relation to technical assistance in Brazil

Mr Elliot Stern, Head of Evaluation Studies, Tavistock Institute

But what do you mean successful? The role evaluatory activities play in creating and maintaining teaching quality. A case study of Andhra Pradesh's District Primary Education Programme

Mr Mark James, Research Scholar, School of Education, University of Bristol

B3 Exploring the use of arts approaches - *Sunley Pavilion*

Chair:

Professor Saville Kushner, Director, Centre for Research in Education and Democracy, University of the West of England

'Not just a treat': Issues in evaluating arts programmes to secure social inclusion

Professor Robina Goodlad, Co-Director, Scottish Centre for Research on Social Justice, University of Glasgow

Changing practice: Evaluating arts technology for social work staff

Mr John O'Leary, Research Officer, NCH

The artist as critical evaluator

Ms Emily Pringle, Freelance Artist/Educator

B4 Using evaluation for policy implementation - *Purcell Room*

Chair:

Ms Lindsey Poole, Centre for Management and Policy Studies, Cabinet Office

What's practical in probation evaluation? Local investigation of programme compliance and attrition

Dr Kate Stephens, Research Officer, National Probation Service (West Yorkshire)

Evaluating CCTV in a range of contexts

Mr Ross Little, Research Assistant, Scarman Centre, University of Leicester

Making progress towards sustainable development: The value of community evaluations

Dr Andrea Collins, Research Officer, Wales Funders Forum

B5 Use of evaluation in therapy and counselling - *Waterloo Bar*

Chair:

Ms Georgie Parry-Crooke, Senior Lecturer, School of Social Science, University of North London

Reintroducing evaluation to psychotherapy

Dr Markus Themessl-Huber, Research Fellow, School of Nursing and Midwifery, University of Dundee

Dr Arthur Drexler, Psychologist, University of Innsbruck

Exploring the feasibility of the use of health outcome measures within counselling services at the Sandyford Initiative

Miss Jane Mackinnon, Research Associate, Department of Social Policy and Social Work, University of Glasgow

Miss Louise Lawson, Researcher, Health Promotion Policy Unit, University of Glasgow

B6 Evaluation and the art of persuasion - *Thames Pavilion*

Chair:

Mr Peter Dalton, Research Development Manager, Centre for Information Research, University of Central England

Models, metaphors and advertising: Evaluating the art of persuasion

Ms Elizabeth Fraser, Intelligence Systems Development Manager, Health Education Board for Scotland

Communicating evaluations persuasively

Mr William Solesbury, Associate Director, UK Centre for Evidence Based Policy and Practice, Queen Mary, University of London

16.00 Tea

16.30 **Participatory evaluation of day 1**
Bristol Playback Theatre

17.45 Close

18.00 **London Eye** (ticket holders only)

19.30 for **Drinks reception sponsored by Sage Publications**
20.15 **Conference dinner at Vinopolis**

Cellist:

Ms Jenny Janse

13 December 2002

09.00 **Keynote address:**

Reflections on the practice of evaluation: The bottom line cometh

Dr Susan Philliber, Senior Partner, Philliber Research Associates, USA

10.00 Coffee

10.30 **Parallel session C**

C1 Symposium: Internationalisation in evaluation - Sunley Pavilion

Chair:

Dr Sarah Batterbury, Research Fellow, Evaluation Institute, University of Glamorgan

PARC activity

Dr Achim Engelhardt, Information Manager, PARC

IDEAS/IOCE

Mr Elliot Stern, Head of Evaluation Studies, Tavistock Institute

The global policy dimension of development evaluation

Mr Robert Picciotto, Director General, Operations Evaluation, World Bank (retired)

C2 Getting people involved - Purcell Room

Chair:

Ms Sally Cupitt, Evaluator/Trainer, Charities Evaluation Services

Evaluating an evolving multi-professional mentoring scheme

Dr Loretta Bellman, Senior Researcher/Consultant, The Bayswater Institute

Plate spinning: Implementing an evaluation strategy for the 'Partnership Drugs Initiative'

Dr Nicola Richards, Programme Manager, Partnership Drugs Initiative, Lloyds TSB Foundation for Scotland/Scottish Executive

Building evidence and demonstrating effectiveness in a national voluntary sector umbrella network organisation

Mr Mark Bitel, Senior Evaluation Partner, Partners in Evaluation

C3 Policy evaluation issues in design and practice - QE Hall Stage

Chair:

Ms Helen Morrell, Research and Development Department, Employment Service Head Office

Lessons from the evaluation of drug testing in the criminal justice system

Mr Andrew Beale, Managing Consultant, Matrix MHA

The art of integrated multi-disciplinary partnership working: Are there people who just don't want to play?

Dr Helen Alexander, Research Associate, Scottish Health Services Policy Forum, University of Glasgow

C4 Evaluation initiatives - *Thames Pavilion*

Chair:

Mr Richard Thurston, Head of Evaluation, Economic Advice Division, Welsh Assembly Government

Participatory and innovative models: An application of TOC in a new context

Dr Rowan Astbury, Charities Evaluation Services

Evaluating health and social care information systems

Mr Rob Wilson, Senior Research Associate, University of Newcastle

Dilemmas in undertaking public sector evaluation studies

Dr Jill Jesson, Lecturer, Aston Business School, Aston University

C5 Relationship between national and local evaluations - *Chelsfield Room*

Chair:

Professor Carol Taylor-Fitzgibbon, School of Education, University of Durham

National evaluations: Local evaluators

Ms Annette Boaz, Senior Research Fellow, UK Centre for Evidence Based Policy and Practice

The realistic evaluation approach as a public policy methodology for local impacts: Evidences from two case studies

Ms Luciana Gomes, PhD Student, Aston Business School, Aston University

'Squashing it to fit': Negotiating national guidelines in a local evaluation

Dr Meg Allen, Research Fellow, Institute for Public Health Research and Policy, University of Salford

C6 Evaluation of arts methodology - *Voice Box*

Chair:

Professor Saville Kushner, Director, Centre for Research in Education and Democracy, University of the West of England

Arts-based inquiry: The challenges for evaluation

Professor Helen Simons, Professor of Evaluation and Education, University of Southampton

Professor Brendan McCormack, Director of Nursing Research, Practice Development and Clinical Education, University of Ulster/Royal Hospitals Trust

A balancing act: Creativity and rigour in evaluating the 'Art of Regeneration' at the National Theatre

Ms Justine Blundell, Research Officer/Evaluator, Barnardo's

12.15 **UKES Annual General Meeting**

13.00 Lunch

14.15 **Keynote address:**

Empowerment evaluation

Professor David Fetterman, Director, MA Policy Analysis and Evaluation Program, Stanford University, USA

15.15 **Panel discussion - The way forward**

Chair:

Mr Mark Bitel, Senior Evaluation Partner, Partners in Evaluation

Panel:

Dr Phil Davies, Strategy Unit, Cabinet Office

Professor David Fetterman, Director, MA Policy Analysis and Evaluation Program, Stanford University, USA

Mr Robert Picciotto, Director General, Operations Evaluation, World Bank (retired)

Professor Helen Simons, Professor of Evaluation and Education, University of Southampton

Mr Elliot Stern, Head of Evaluation Studies, The Tavistock Institute

15.50 **Closing remarks**

Mr Robert Picciotto, Director General, Operations Evaluation, World Bank (retired)

16.00 Close