

PROGRAMME

Evaluation: Strengthening its usefulness in policy making and practice



City Hall, Cardiff
1st, 2nd, & 3rd December 2003



MONDAY 1ST DECEMBER

10.00-12.00 EXCURSIONS (Subject to interest)

- CARDIFF TOUR
- RHONDDA HERITAGE

UKES-WALES NETWORK MEETING

11.00-13.00 REGISTRATION AND COFFEE

13.00-17.00 WORKSHOP/TRAINING SESSIONS (Tea break 14.30-15.00)

Workshop 1. Programme Logic Modelling

Workshop convener: Bill Fear, Research Manager, Investing in Change Project, Wales Funders Forum

Workshop 2. Economic Evaluation

Workshop Convener: Steve Hill, Professor of Regional and Local Economic Development, University of Glamorgan

Workshop 3. How evaluation can reflect the nature of community development

Workshop convener: Helen Bushell, Programme evaluator, Insight Social Research Ltd.

Workshop 4. Practitioner perspectives on development evaluation: The International Development Evaluation Association (IDEAS)

Workshop convener: Suley Gariba, President of IDEAS, Director of the Policy Alternatives Institute in Ghana

Workshop 5. Communicating research to practice: skills and techniques

Workshop convener: William Solesbury (ESRC UK Centre for Evidence Based Policy and Practice, Queen Mary, University of London)

TUESDAY 2ND DECEMBER

9.00 PRESIDENT OPENING ADDRESS

Mark Bitel

9.00- 9.40 KEYNOTE

Professor Steve Martin, University of Cardiff

9.40-11.10 WORKSHOP A

Theme 1 Professional Issues

Utilisation and Policy

- *Sullivan:*
Commissioning Research Reviews
- *Odhiambo:*
Utility of evaluation and evidence based policy: The case of Kenya
- *Themessel Huber:*
Understanding the impact of evaluations: theorising the evaluator role

Professional and Methodological Issues

- *Burgess:*
The Super-Ordinate Measure of Gross Value Added For Evaluating The Impact of Economic Regeneration Projects

Theme 2 Internationalisation of evaluation

- *Foresti:*
Trying hard to understand Can human rights principles help to understand social change, strengthen accountability and promote equity and democratic participation?
- *Richard Longhurst, International Maritime Organisation*
Implementing development evaluations under resource constraints
- *Francisco Mercado, University of Guadalajara, Mexico; Jane Springett & Ciara Kierans, Liverpool John Moores University; Ricardo Zuniga University of Montreal, Canada*
First world participatory evaluation models and their use in Latin American's social and health aid programmes. A critical comparison

Theme 3 Evidence and How it is used

Design for evidence

- *Blamey-Mackenzie:*
Trying the boot on the other foot: commissioners talk about project planning and implementation
- *Creegan:*
Developing outcome indicators for evaluating children's play

11.10-11.30 COFFEE BREAK

11.30-13.00 WORKSHOP B

Theme 3 Evidence and How it is used

Design for evidence

- *Helen Morrell, Department for Work and Pensions & George Bramley, Department for Trade and Industry*
Strategic Evaluation
- *Platt:*
Integration of Evaluation into Museum Operations
- *Sarah Edwards, Matrix Research and Consultancy Ltd.*
Evaluation on patrol: evidencing and communicating the national Street Wardens evaluation.

Theme 4 Learning and Evaluation

- *Kaireen Chaytor, Chaytor Consulting Services Ltd.*
Building an Evaluation Culture through Teaching and Learning
- *John O' Leary, NCH*
Developing an Evaluation Culture
- *Caroline Hoy, University of Glasgow*
Lessons from IPDET 2003

Theme 4 Learning and Evaluation

- *Mohammad A. Jaljoui & Amjad H. Attar, Ministry of Planning, Jordan*
Building an evaluation culture, the case of Jordan
- *Stephen Creigh-Tyte, Department for Culture, Media and Sport, UK*

- *Gunaseker:*
Evaluating Inter-Professional Education

Theme 4 Learning and Evaluation

- *Victoria Andrews, National Probation Service, West Midlands & Russell Turner, National Probation Service, West Yorkshire*
Evaluation in Context: Lessons from local area attempts to integrate evaluation with policy and practice.
- *Dowson:*
Embedding self-evaluation in local government: the lessons of Best Value?
- *Webb:*
This paper will describe work undertaken by The Health Foundation since the summer of 2003 in the development of a coherent approach to evaluation.

Theme 6 Work in Progress

Chair: Shehnaaz Latif

Impact Assessment in the voluntary sector

- *Houghton:*
Qualitative Counts: Contributions from Social Research in a Bosnian Context
- *Mason:*
National Evaluation of the Children's Fund (NECF),

SYMPOSIUM 1 Chair:

Who Decides What Counts as Good Practice in Evaluation?

Panel: Helen Simmons, Karl Olsen & Georgie Parry-Crooke

SYMPOSIUM 2 Chair: Sarah Batterbury

Evaluation utilisation in the European Commission Services

Panel: Elliott Stern, Ana-Rosa Latorre-Zacares, & Discussant

The wider impact of culture: evidence from the UK

Theme 5 Evaluation by any other name

Collaboration, consultation and empowerment in evaluation

- *Tina Cook, Northumbria University/Northgate and Prudhoe NHS Trust*
Collaborative action research for development and evaluation: a great fit or the road to myopia?
- *Sally Cupitt, Charities Evaluation Services*
Meaningful consultation: finding out what users really think
- *Huby:*
Empowerment, control and evaluation in an audit culture: self evaluation in integrated health and social care teams.

SYMPOSIUM 3 Chair: Marta Foresti

Approaches to Evaluating the Millennium Development Goals

Panel: Shiva Kumar, Sulley Gariba & Robert Picciotto

FORUM 1 Chair: Mark Bitel

Shaping the Future of the UKES

Panel: Helen Alexander, Helen Simmons & 1 other

11.10 -12.30 SYMPOSIUM 4 Chair:

Performance Management Approach to Evaluation and Results Based Accountability

Panel: Andy Rowe

13.00-14.00 LUNCH

14.00-14.40 KEYNOTE

Robert Picciotto, World Bank

14.40-16.10 WORKSHOP C

Theme 3 Evidence and How it is used

Impact of Evidence

- *Carlisle:*
Evaluating the SHARP initiative in Wales: the challenges of translating experiential knowledge and fragmentary evidence into sustainable action and policy-making
- *Jacobs:*
Evaluating the Comprehensive Development Framework in the Kyrgyz Republic: magic bullet or white elephant?
- *Fazio:*
How can evaluators make best use of such evidence sources?

Theme 3 Evidence and How it is used

Design for evidence

- *Sampson:*
Good practice: transferring principles rather than practices
- *Ruth Levitt, Queen Mary, University of London*
GM crops and foods: evidence, policy and practice in the UK - a case study

Theme 4 Learning and Evaluation

- *Sarah McNicol, University of Central England*
Involving stakeholders through self-evaluation, examples from the education libraries sector
- *Claire Sandamas & Kari Hadjivassiliou, The Tavistock Institute*
'No title but 'This abstract summarises our experience to date from our involvement in a major evaluation of the EC Community Action Programme against social exclusion.'
- *Raquel Castillo Prieto, University of Cádiz*
The evaluation as an educative and organizational change instrument in Higher Education

Theme 5 Evaluation by any other name

Performance management, governance and outcomes

- *Rowe:*
Performance Management Approach to Evaluation in US Federal and State Agencies
- *Jesson:*
Using the 'mystery customer' approach in public service policy performance assessment – panacea or puzzle?
- *Bovaird:*
Evaluating public governance outcomes and processes: sniffing at the institutional glue?

Theme 6 Work in Progress

Chair: Kathryn Nemec

Performance management and audit in the public sector

- *Emeil Weizenbach, European Commission*
Evaluation of the European Commission's internal personnel and administration activities and its reform of staff policy
- *Ørjan Stene & Thomas Karterud, The Office of The Auditor General of Norway*
A performance audit of Norwegian hospitals; An efficiency analysis based on hip replacement surgery
- *Ling:*
The Public Audit Function and Evaluating Whole Organisations

SYMPOSIUM 4 Chair:

Evaluating large-scale government reform programmes

Panel: Saville Kushner

SYMPOSIUM 5 Chair: Steve Hill

Social Return on Investment (SROI): How useful is it for policy makers, funders and evaluators?

Panel: Javier Stanzola, David Aeron-Thomas

16.10-16.30 COFFEE BREAK

16.30-17.10 KEYNOTE

Dr Sandra Nutley, University of St Andrews

18.30-23.45 BANQUET DINNER

Caerphilly castle

Coaches will depart from City Hall at 18.30pm.

Drinks reception 19.00pm to 19.45pm

Dinner 19.45pm to 21.30pm

First coach leaves to return to City Hall at 22.30pm.

Last coach leaves at 23.45pm.

WEDNESDAY 3RD DECEMBER

9.00-9.40 KEYNOTE

Professor Ian Sanderson, Leeds Metropolitan University

Getting Evidence into Practice: Perspectives on Rationality

9.40-11.10 WORKSHOP D

Theme 1 Professional Issues

Professionalism & Ethics

- *Palfrey:*
Ethics of evaluation practice
- *Dench:*
Developing an ethical code
- *Olsen:*
Ethics of Evaluation Practice
- *Kushner:*
Programme Evaluation: a Democratic Practice

Theme 3 Evidence and How it is used

Impact of Evidence

- *Gaunt:*
Managing the Buy-In - A Practitioner's Perspective
- *Mansoor Kazi, Reader & Director, Centre for Evaluation Studies, University of Huddersfield; Jenny Eades & Martin Manby, Nationwide Children's Research Centre*
Realist Evaluation of British Government-funded Children's Fund Initiatives in Lancashire, England
- *Sue Warner & Erica Wimbush,*
Maximising research utilization: the role of the knowledge manager

Theme 4 Learning and Evaluation

- *Themessel Huber:*
Finding a focus for research-based service development in primary care: Issues at the interface between researchers and health professionals
- *J. Rebecca Robinson, Guy's, King's and St Thomas' School of Medicine, King's College London*
Evaluation – getting the right message
- *Diane Berrow, The National Clinical Assessment Authority*
:Not title; but' the NCAA conducted a formative evaluation of the first twenty cases to go through its clinical performance assessment process'

Theme 4 Learning and Evaluation

- *Sheila Galloway, Prue Huddleston & Julian Stanley, University of Warwick*

11.10-11.30 COFFEE BREAK

11.30-13.00 WORKSHOP E

Theme 1 Professional Issues

Professional and Methodological Issues

- *Berry:*
Experiments in Using Shadow Controls in an Evaluation of a Programme for Disaffected Young People
- *Woodman & Bitel:*
Managing the Evaluation Of The Barnardo's Scotland Health Promotion Initiative (HPI): Commissioner and Evaluator Perspectives

Utilisation and Policy

- *Sarah Batterbury*
Developing regional capacity for evaluative learning and effective evidence based policy making

Theme 3 Evidence and How it is used

Impact of Evidence

- *Williams:*
Evaluating the European Structural Funds in Wales: Theory and Practice
- *Sally Dench, Institute for Employment Studies*
Evaluation of Care to Learn? - An example of close working between the policy and evaluation teams
- *Alex Stevens, University of Kent*
Evidence and Policy: A "Selection Bias" Framework
- *Neilson:*
Using Their Own Evidence: Building Policy Capacities in the South

Thinking outside the box: galleries, museums and the evaluation process

- *Barbara Rosenstein, The Centre for Creativity in Education and Cultural Heritage*

Illustrating the method, context and rationale for the use of visual images for evaluation

Theme 5 Evaluation by any other name

Performance management, governance and outcomes

- *Paton:*
How does an 'outcomes' approach measure up? Early reflections on a three-year evaluation of an Outcomes Dissemination Programme in the UK charity sector
- *Paul Davis*
The Limits of Realist Evaluation: Surfacing & Exploring Assumptions in Assessing the Best Value Performance Regime

Theme 6 Work in Progress

Chair: Sally Cupitt

Contrasting evaluation approaches in three policy fields

- *Alexander:*
'Action Evaluation:' an attempt to maximise the use of a partnership working evaluation
- *Jenny Carrino and Jane Hall*
The Employment Retention and Advancement Demonstration- Implementing a Random Assignment Project in the UK
- *Kandemiri:*
Environmental education programme theory: a case study

SYMPOSIUM 6 Chair: Helen Morrell

How does accountability distort or secure effective programme performance?

Panel: Burt Perrin, Marie-Louise Bemelmans-Videc, Jeremy Lonsdale

FORUM 2 Chair: Elliott Stern

Sharing dilemmas in practise

Panel: May Pettigrew, & Lindsey Poole

Theme 3 Evidence and How it is used

Synthesis of Evidence

- *Mansoor Kazi, Reader & Director, Centre for Evaluation Studies, University of Huddersfield*
Developing realist evaluation strategies in practice in Britain and Finland
- *Sullivan:*
Evidence generation and utilisation in voluntary sector services to women
- *Sullivan, Fay:*
Mentoring
- *William Solesbury & Tom Ling:*
The Use of Existing Research Evidence in the Public Audit Process: the case of the National Audit Office

Theme 4 Learning and Evaluation

- *Rob Pocock, M-E-L Research & Service Development & Jill Jesson, Aston University*
Evaluating public sector performance through EFQM and Balanced Scorecards – using chalk to measure cheese?
- *Hilary Thomson, MRC Social & Public Health Services Unit*
Using evaluation to improve effectiveness of government regeneration investment
- *Ann Bicknell, Aston University*
Closing the e-Learning Loop with a Situated Evaluation:

Theme 6 Work in Progress

Chair: Sally Cupitt

Evaluating the voluntary sector

- *Bill Fear, Wakes Funders Forum*
Evaluation by funders of the 'voluntary sector'?
- *Wendy Hearty, NHS Argyll and Clyde*
Self-evaluation in the health sector – building capacity
- *Denise Peerbhoy*
Collaboration: how does it work?

SYMPOSIUM 7 Chair: Jane Springett

Conceiving and organizing learning from SHARP: nine lessons from the natural history (so far) of a programme evaluation

Panel: Steve Cropper, Kaori Brigley, Chris Roberts, Bronwen Birmingham, Martin O'Neill, Roger Beech, Sandra Carlisle, Richard Little

SYMPOSIUM 8 Chair: Elliott Stern

Developing Evaluation Networks in the Nations and Regions of the UK

Panel: Helen Alexander, Angela Young, Kathryn Nemeč, Richard Thurston, Erica Wimbush,

13.00-14.00 LUNCH

14.00-14.45 KEYNOTE

Professor Carol Weiss, Harvard University

When evaluation influences policy, how does it happen?

14.45-15.05 COFFEE BREAK

15.05-15.35 CLOSING PANEL

May Pettigrew, Burt Perrin, Saville Kushner (+ one other)

15.45-16.15 UKES AGM