UKES London/SouthEast is pleased to invite you to a seminar of the Regional Evaluation Network

Contribution Analysis – Approach and practice

ANTONIA DICKMAN

Thursday, 27th June 2019

Time: 4pm to 6pm. (Registration from 3.30 p.m.)

Venue: Room David Bowie, 4th Floor - Ipsos MORI, 3 Thomas More Square, London

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Book now – Places are limited!

Abstract

In this seminar, Antonia Dickman will support attendees to explore the approach and practice of Contribution Analysis. Contribution Analysis is a theory-based approach that can be suited to the evaluation of complex policies where traditional approaches to defining counterfactuals are not valid and where there are many varied and external influences at play. It can help to revise or confirm a theory of change and provides an iterative process through which evaluators can test this underlying theory, explicitly consider alternative pathways to impact and form an assessment on the likely contribution of an intervention to observed outcomes.

Antonia will open the session with an introduction to Contribution Analysis, where it is most suited, and how it compares to other evaluation approaches. Antonia will then guide attendees through the six key steps involved in Contribution Analysis. Antonia will also discuss how best to communicate the approach to, and potential

value of, Contribution Analysis to those commissioning evaluations and those seeking to learn from the findings. Attendees are encouraged to share their own experiences applying Contribution Analysis, including any challenges faced and lessons learned for the design, implementation and reporting of it as an approach.

Bio: Antonia Dickman is a Research Director at Ipsos MORI, an independent market and social research and evaluation company. Antonia specialises in evaluating energy related policies and programmes, both within the UK and those delivering interventions internationally and in developing and emerging markets. Antonia often adopts theory-based approaches to understanding the effectiveness of complex and multi-stranded policies for clients such as the UK Government and the World Bank.

Registration will be from 3.30pm with the main session starting promptly at 4pm. Tea and coffee will be available at registration.

The event fee is*:*

- **£30 for UKES members (£ 25.00 event fee plus £5.00 VAT)**
- **£60.00 for non-members (£ 50.00 event fee plus £10.00 VAT)**

An additional fee of £2.57 (UKES members) and £4.55 (non-members) will be charged when purchasing your ticket on Eventbrite.

If you have any queries, please contact Giorgia Iacopini at G.Iacopini@TavInstitute.org**.**

Booking is essential as places are limited. In order to attend, click on this link**.**