

# Annual General Meeting

4<sup>th</sup> June 2020

# Housekeeping

---

- AGENDA:
  - President's Report - Dr Tim Chadborn
  - Treasurer's Report - Dr Tracey Wond
  - Results of 2020-21 Council Elections - Andrew Berry
  - Council Working Group Updates - Council conveners
- MUTE: We will mute everyone on the call until the Q&A section
- RECORDING: We will be recording the presentations but stop that before the Q&A
- QUESTIONS: Please enter questions in the chat
  - We will address questions during presentations if appropriate
  - We will do our best to answer remaining questions at the end
- SLIDES & MINUTES: Have been circulated



# President's Report

Dr Tim Chadborn

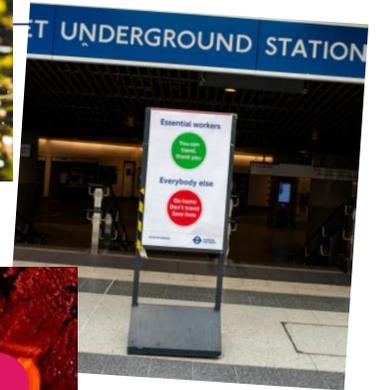
---

# Response to COVID-19

- COVID-19 has disarrayed plans but driven innovation
- Change was important but transformation now necessary
- Conference had to be postponed
  - Assessed the financial threat
  - Carrying over the theme and abstracts
  - **26/27 May 2021** with great speakers
- Community and content - need to belong and connect with pride
  - Webinars, trainings, journal club, and other events
  - Relevant digital Evaluator newsletter
  - Interest groups such as Early Career Evaluators
- Technology - fit-for-future website, membership platform, banking, V/C & events, management tools
- Personalisation - have consulted widely and listened a lot. Now need to speed up action on our members views

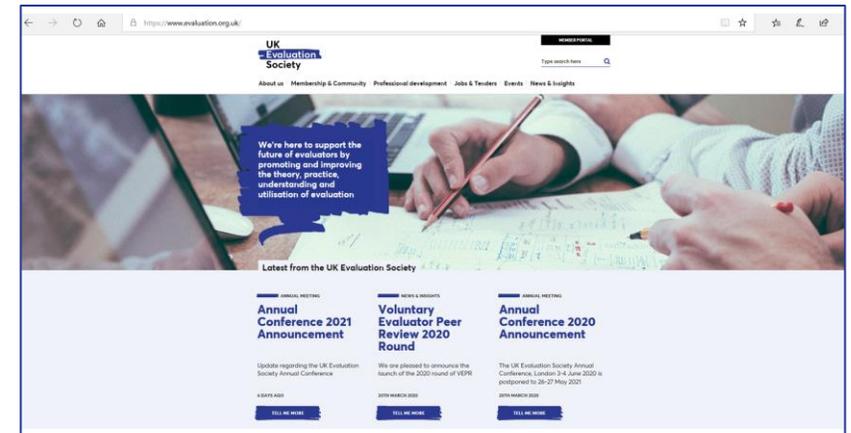


UK  
Evaluation  
Society



# Celebrating success of 2018/19

- KPIs in 2016-19 Business Plan: Finance; Membership; Professional Development; Consultation & Comms
- Finances in order though affected by COVID
- Membership stable
- VEPR established
- Members survey
- Website: <https://www.evaluation.org.uk/>
- Virtual assistant
- Developing links with civil service organisations and the third sector
- Improved quality and number of conference abstracts and more success with sponsorship
- Grown more of a UK focus, less driven by international developments
- Advised on Magenta Book: <https://www.gov.uk/government/publications/the-magenta-book>
- Quality of comms: the Evaluator and other channels
- Larger and more active Council Members



# Forward look

- Interim business plan
- Longer-term business plan will be developed in 2020
  - Passion, excel, income
  - Professionalism; community of good practice, valued member offer
- Mission and offer
- Sustainable finances (budget and need for reserves) - 2020 and 2021 budget
- Smart governance and management - efficient and participatory processes
- Council meetings 14 July / 13 Oct. Council elections - winter 2020.
- Conference 2021: <https://www.evaluation.org.uk/event/annual-conference-2021/>
- Focus on value for members and impact / Community and content are king!
- **A more active Society requires more active management and direction, which requires more person-time and funds**



Capabilities  
Innovate National  
Diversity  
Support  
Develop  
Promote  
Communities  
Reflection  
Ethics  
Advocate  
Influence  
Standards



Huge thanks: Fellow Directors, Bridget, Julian, Sharon, Council and council coveners



---

# Treasurer's Report

Dr Tracey Wond ([hello@esmecreative.com](mailto:hello@esmecreative.com))

---

# Profit and Loss Overview

UKES	2019	2018	2017
Total Income	£91,918	£78,929	£80,630
Membership*	£23,380	£22,355	£21,909
Conference*	£68,538	£51,448	£58,725
Other*		£5,126	
Total expenditure	£88,570	£78,917	£72,481
<b>Net/Profit (Loss)</b>	<b>£3,352</b>	<b>(£4)</b>	<b>£8,264</b>

\* Income breakdown not reported in accounts. There may be some inconsistencies owing to conflicting reporting periods

# Expenditure

UKES Expenditure	2019	2018	2017
Council expenses	£2,324	£1,179	£3,850
Administrative expenses	£17,539	£16,715	£13,640
Publication costs	£3,531	£2,026	£3,115
Conferences and seminars	£55,352	£49,973	£48,625
Accountancy & Insurances	£1,900	£2,156	£1,953
IT costs	£7,924	£6,868	£1,298
<b>Total expenditure</b>	<b>£88,570</b>	<b>£78,917</b>	<b>£72,481</b>

Years end 31st December



# Conference 2019 - Financial Overview

UKES Conference	2019
Total Income	£68,538
Conf Fees	£62,820
Sponsorship	£5,718
Total expenditure	£53,577
<b>Surplus</b>	<b>£14,961</b>

All figures ex VAT





---

# Results of 2020-21 Council Elections

Andrew Berry, ABRE

---

# Results of 2020-21 Council Elections

---

## ELECTED UNOPPOSED

### Vice President:

- Bridget Dillon, Independent

### Secretary (from June 2019):

- Andrew Berry, ABRE

### Council Members\*:

- Rebecca Adler, LTS International
- Bev Bishop, Health and Safety Executive
- George Bramley, University of Birmingham
- Colin Jacobs, Independent
- Pete Welsh, Traverse

- Matthew Baumann, Independent
- Meera Craston, Ipsos MORI
- Matthew Hill, Health Foundation
- Sergio Salis, ICF

\*Nine places filled through:

- Seven 2018-19 terms becoming vacant
- Usha Boolaky resigning 2019-20 term
- Derek Poate standing down as co-opted member

### Co-opted members:

- Natalia Chivite-Matthews, CGEG
- Murray Saunders, Lancaster University
- Helen Simons, University of Southampton

# Council 2020

---

## Council members:

- 5 Directors
  - President, Tim Chadborn
  - Vice President, Bridget Dillon
  - Immediate Past President, Julian Barr
  - Treasurer, Tracey Wond
  - Secretary, Andrew Berry
- 15 Council members
- 3 Co-opted members

## Of which, 2019-20 terms:

- 1 Director (Treasurer)
- 6 Council members

---

**UK  
Evaluation  
Society**

---

# **Working Group Updates**

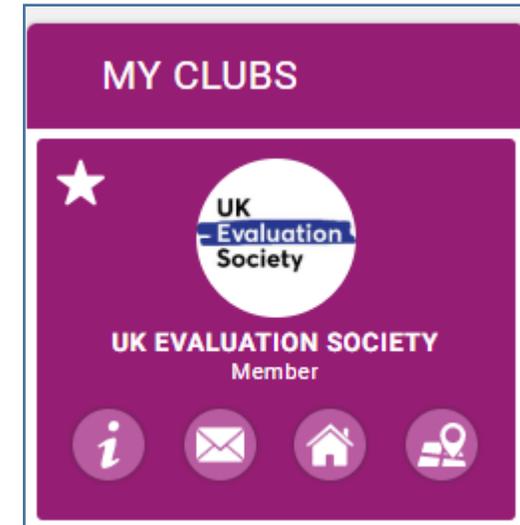
---

# Membership

	26 May 2020	16 May 2019
Individual members	117	111
Student members	1	0
Individual (institutional) members	107	0
Institutional members	22	20
<i>Large (21+ members)</i>	4	-
<i>Medium (11-20)</i>	6	-
<i>Small (1-10)</i>	12	-
<b>Total number of members</b>	<b>247</b>	<b>131</b>

# Membership

- Transition to Go-membership enables us to be closer to our membership
- Supports membership management, UKES communication and event management
- A membership pack (updated every 6 months) summarising all key activities for UKES members
- Going forward hoping to have more regular contact with society members to understand needs and demands for UKES content and involve members in content development



If you have feedback about other activities and ideas for UKES to better support your needs, get in touch!

# Early Career Evaluators group

- A newly formed group, currently comprised of a small number of UKES members from across academic, government, private consultancy and charity sector evaluation roles.
- Supporting newer evaluators have a forum for sharing evaluation experiences and to build networks
- Membership snowballing: 4 -> 11 members and growing..
- Met five times, delivered an initial webinar (30th April):  
***Navigating the evaluator/project team relationship and the evaluators role in keeping an objective, unbiased position when carrying out internal evaluations***
- Co-producing offer within the group membership
- Upcoming plans to support award of Young Evaluator of the Year and conference sessions.

Next virtual meeting:  
*July (date tbc)*

*Please do contact Tarran Macmillan  
through [hello@evaluation.org.uk](mailto:hello@evaluation.org.uk)  
to join the group*

## UKES Council members

- Tarran Macmillan
- Pete Welsh
- Tracey Wond

# The Evaluator and Other Channels

## The Evaluator

Published 2-3 times a year, with themed and conference editions and contributions from evaluators, commissioners and practitioners from all sectors - forthcoming 3rd edition in our new format focusses on ethics:

- Evaluation ethics and children
- Literature on evaluation
- Ethical dilemmas
- UKES Ethical guidelines
- Why evaluation should be submitted to the ethics committee

## eNewsletters

## Website blogs

## LinkedIn group

## Twitter

## Events - recordings and presentations

## Evaluation journal



# Voluntary Evaluator Peer Review (VEPR)

- A members-only process to support individual professional development
- Based on the principles of reflective practice
- Support is provided by two experienced peer reviewers
- Slow take-up this year has led us to extend the application window
- Further thought is required on how best to market VEPR to members

Applications are still being accepted for VEPR 2020

The process:

- **Application:** self-assessment of capabilities; evidence of evaluation experience; areas to review
- **Review:** c.2 hour reflective discussion with your reviewers
- **Report:** confirmation that VEPR criteria have been met

# Online Journal Club

- Pilot
- A new format to share learning amongst Society members
- Authors of journal articles share and discuss their papers online in a Zoom meeting.
- Is very similar to taking part in a Book Club
- Can be organised in different ways to suite the material being discussed
- The author provides an overview of their methodological approach or findings before opening up the discussion to the group
- Members and authors only

First Journal Club

11.15am 17<sup>th</sup> June

Kathryn Oliver

*Evaluating unintended consequences:  
New insights into solving practical,  
ethical and political challenges of  
evaluation*

Others authors who have agreed  
include:

- Valerie Pattyn
- Andrew Koleros
- Cheryl K. Baldwin
- Barbara Befani

# LEARNING EVENTS

- WEBINARs on topics of interest
- MASTERCLASSES
- PANEL discussions
- 'IN CONVERSATION with ....'

**TODAY 1200-1300 DR TIM CHADBORN**

**A MULTIDISCIPLINARY PRACTITIONER's  
personal experience of evaluation in  
Government - HOW to make IMPACT**

**July 9<sup>th</sup> 1300 -1400 JESSICA OZAN**

**KIDS RULE OK !  
Tips and Pitfalls of engaging with  
children in Evaluation**

# Happy Hour: Evaluators' WeBiBar

- Pilot
- A lightly moderated, informal space to encourage exchange of experiences, to learn
- One topic per Happy Hour. 2 or 3 ready to share short anecdotes to kick-off the ZOOM WeBiBar. Chatham House Rules. Bring own drinks !
- Initial exchanges, followed by discussion in smaller groups in different parts of the Bar. Free movement around Bar. Different ways.
- 'Last Call' at the Bar to share key learning points
- Bar opens 10 mins before start for those new, for Happy Hour Protocols. Closes 15 mins after last call for those who wish to linger longer.
- Members only

via Zoom

**EVALUATION QUIZ!**

**June 30<sup>th</sup> 1700 - 1800**

UK  
Evaluation  
Society



## Past topics

- Communicating truth to Power
- Learning from Failure

## Future topics

- Trials and tribulations of managing an evaluation
- Evaluating influence

---

UK  
**Evaluation**  
Society

---

Questions

---