
Annual General Meeting

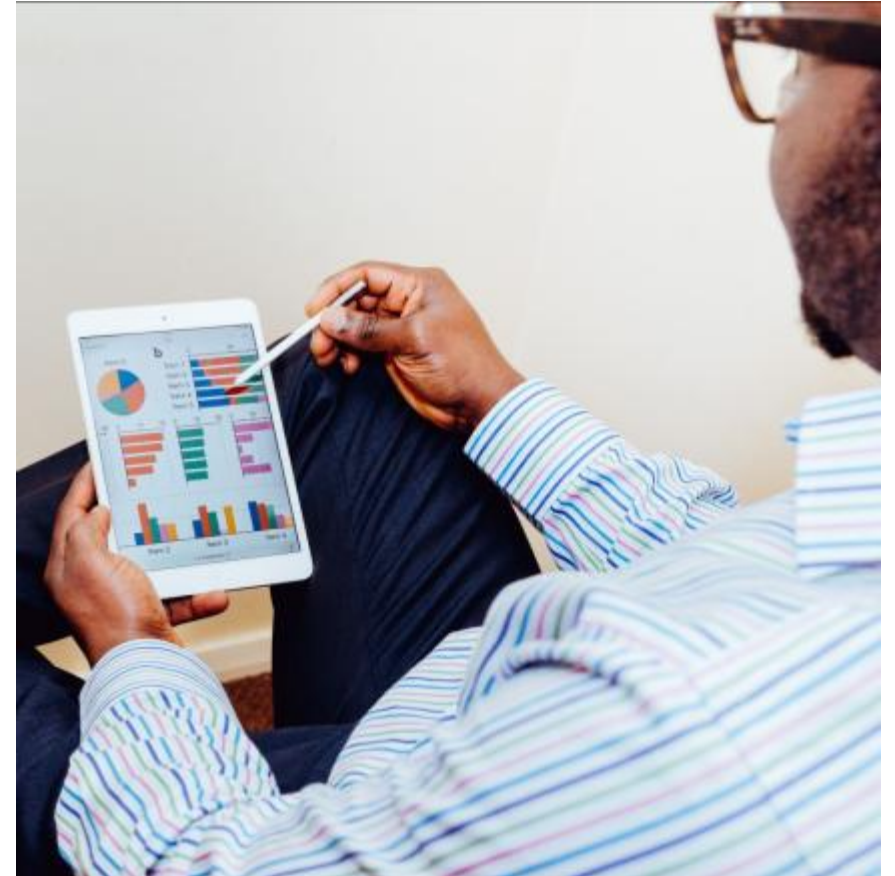
16th May 2019



President's Report

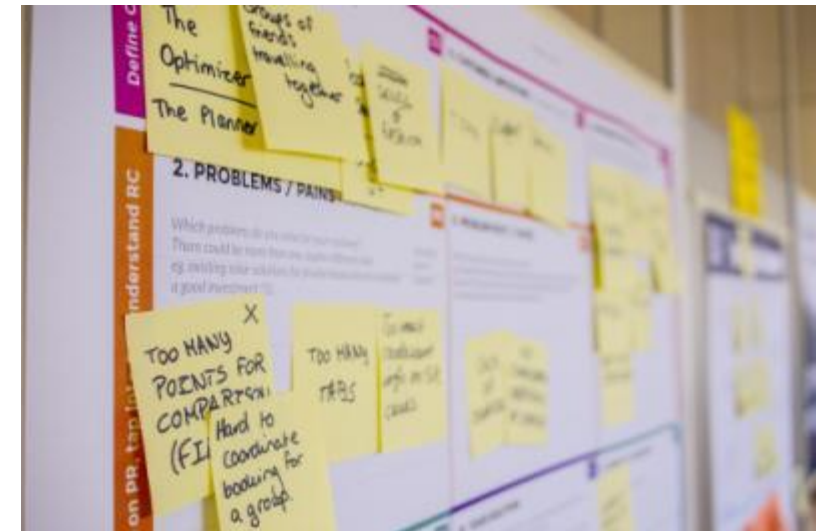
Objectives: 2018/19

1. Support members – CPD & training, networking, information and guidance
2. Improve the functioning of the Society to better support members
3. Better visibility, and then grow the Society, leading to better services to members



Functioning & management

- **Business Plan - 2017-2019**
- **Working Groups**
- **Member survey 2018:**
 - ‘evolution not revolution’, promote evaluation with courage and conviction, remain a unifying broad church, refresh - modernise and show leadership, more regional linkage and better connectedness, general satisfaction with training and conference
- **Value Proposition exercise:**
 - Areas to work on: Members’ voice; Reputational value; Responsiveness
- **Refreshed communications:**
 - new website & brand, The Evaluator to digital; social media – new #UKEvaluation
- **New membership platform...**
- **New management arrangement:**
 - closer sight of members, finances and comms...
- **Membership drive:**
 - increase individual member numbers and achieve better connectedness to evaluators and commissioners within institutional members organisations



Support members

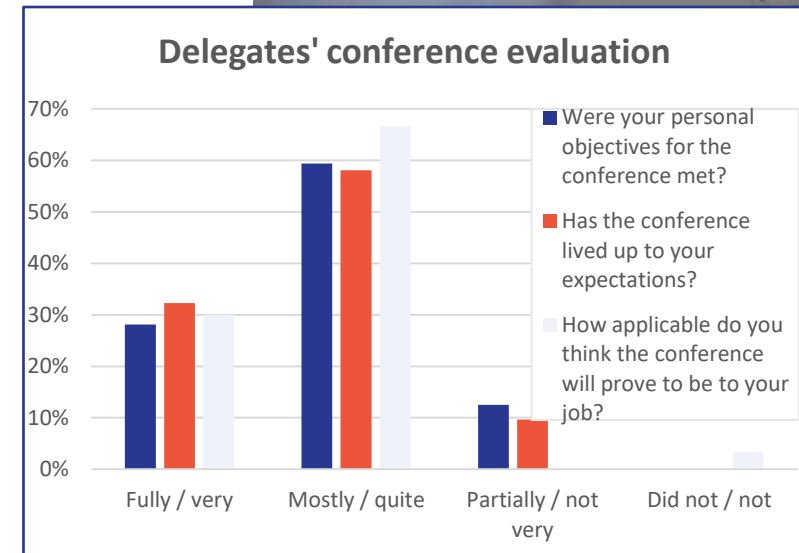
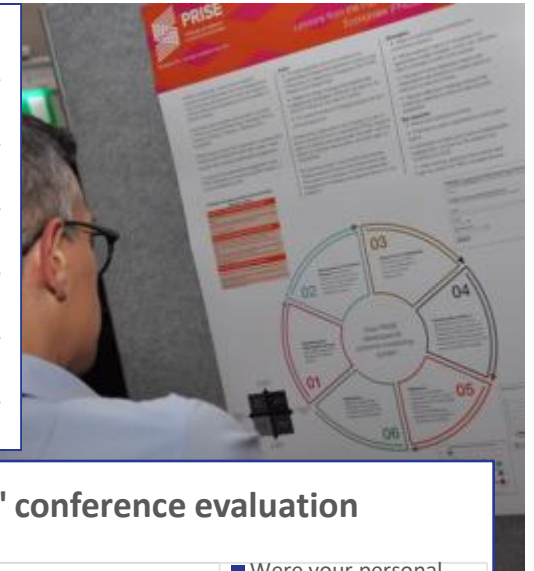
- **Training:**
 - *Introduction to Impact Evaluation*; May 2018, London, with IIED
 - *Evaluating Value for Money in Development Programmes*; September 2018, Oxford, with OPM
 - *Applied and Creative Development Evaluation*; October 2018, London, with Knowledge Institute
 - ***Introduction to complexity evaluation***; w/c 8th July, London
- **CPD:**
 - New round of **Voluntary Evaluator Peer Review (VEPR)** completed. Five participants - Certificates today.
- **Publications:**
 - The UK Evaluation Society **Good Practice Guidelines for Evaluation** – fully revised, on the website
 - **The Evaluator** – now digital
 - Annual Report (draft)
- **Representation:** Magenta Book...
 - Formal response on capability framework. Due to review pre-final draft shortly
- **Partnering:** CGEG, ChEW, NESE....
- **Conference...**



Conference – May 2018

The Quality of Evidence from Evaluation: Demand, supply and use

- **Strengths:** Plural views and perspectives represented, quality of presentations, theoretical and practical topics, good organisation and networking opportunities
- **Weaknesses:** Too much international development, more on methods and tools, more interactive sessions, more involvement of public bodies

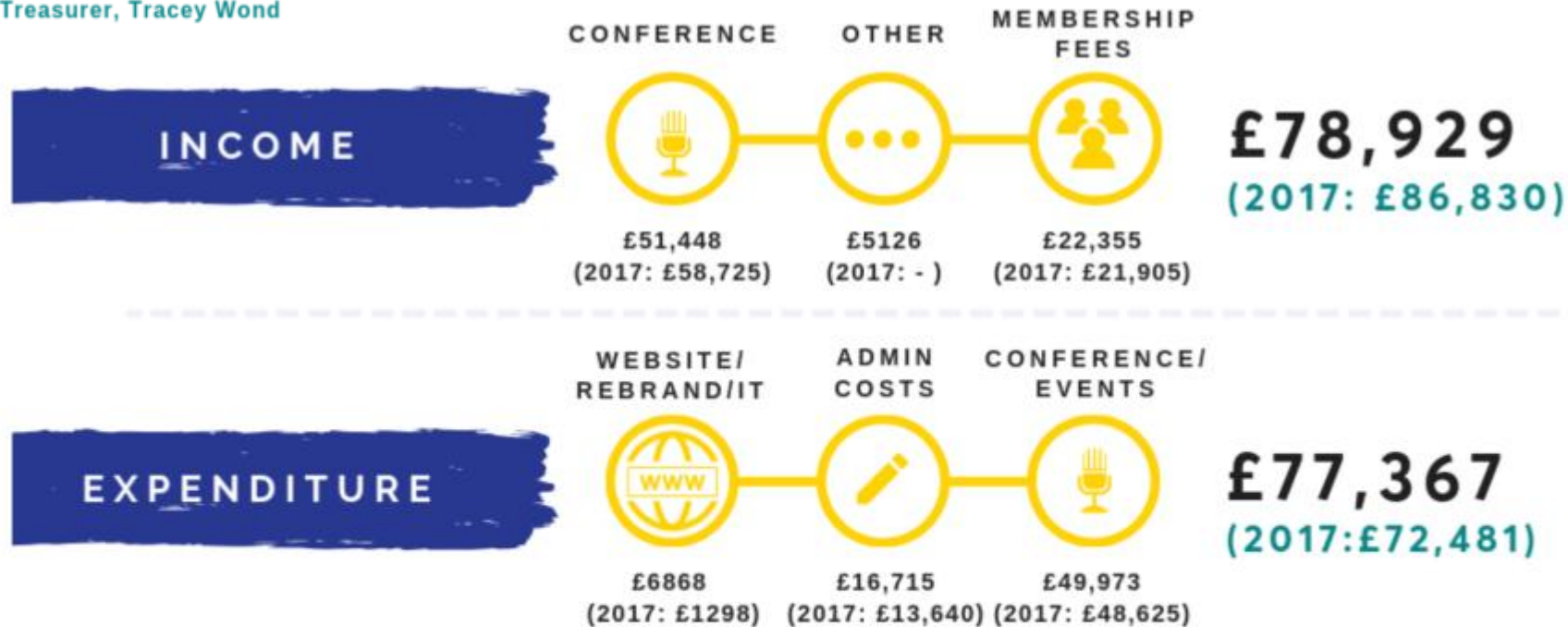




Treasurer's Report

Treasurer's Report – FY2018

Presented by Treasurer, Tracey Wond



SURPLUS

2018: £1546
2017: £8264
Website and event development

PRIORITIES

- Budgeting exercise to account for new ways of working (modernisation);
- Diversifying revenue streams.



Secretary's Report

Secretary's report

Membership

- 111 members (incl 38 pending) [110]
- 20 institutions (incl 3 pending) [40]

Council Elections 2019-20

- Council members standing down: 2
- Council officers standing down: 3
- Council members (re)elected: 8
- Council officers elected: 3

*Council complement 2019-20: 5 officers;
14 Council members; 4 co-opted
members*

Administration

- Changes from June 2019

Working groups

- *Value proposition*
- Membership
- Communications and marketing
- Training & professionalisation
- Partnerships and collaborations
- National networks
- *Young and emerging evaluators*

New logo

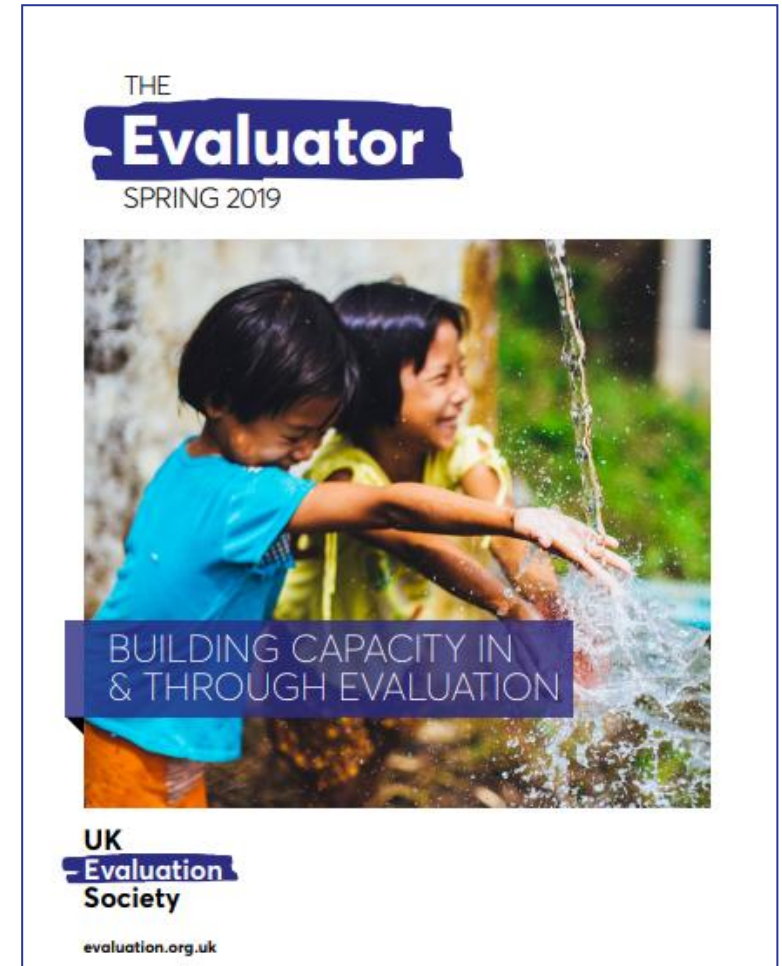
- Clearly spells out who we are (name in full and legible size)
- Places evaluation at the centre of what we do
- Highlights 'evaluation' in the same way that evaluators highlight findings and evidence
- 'Evaluation' interchangeable
- Retains blue colour – evolution

Feedback survey at:
evaluation.org.uk/introducing-our-new-website/



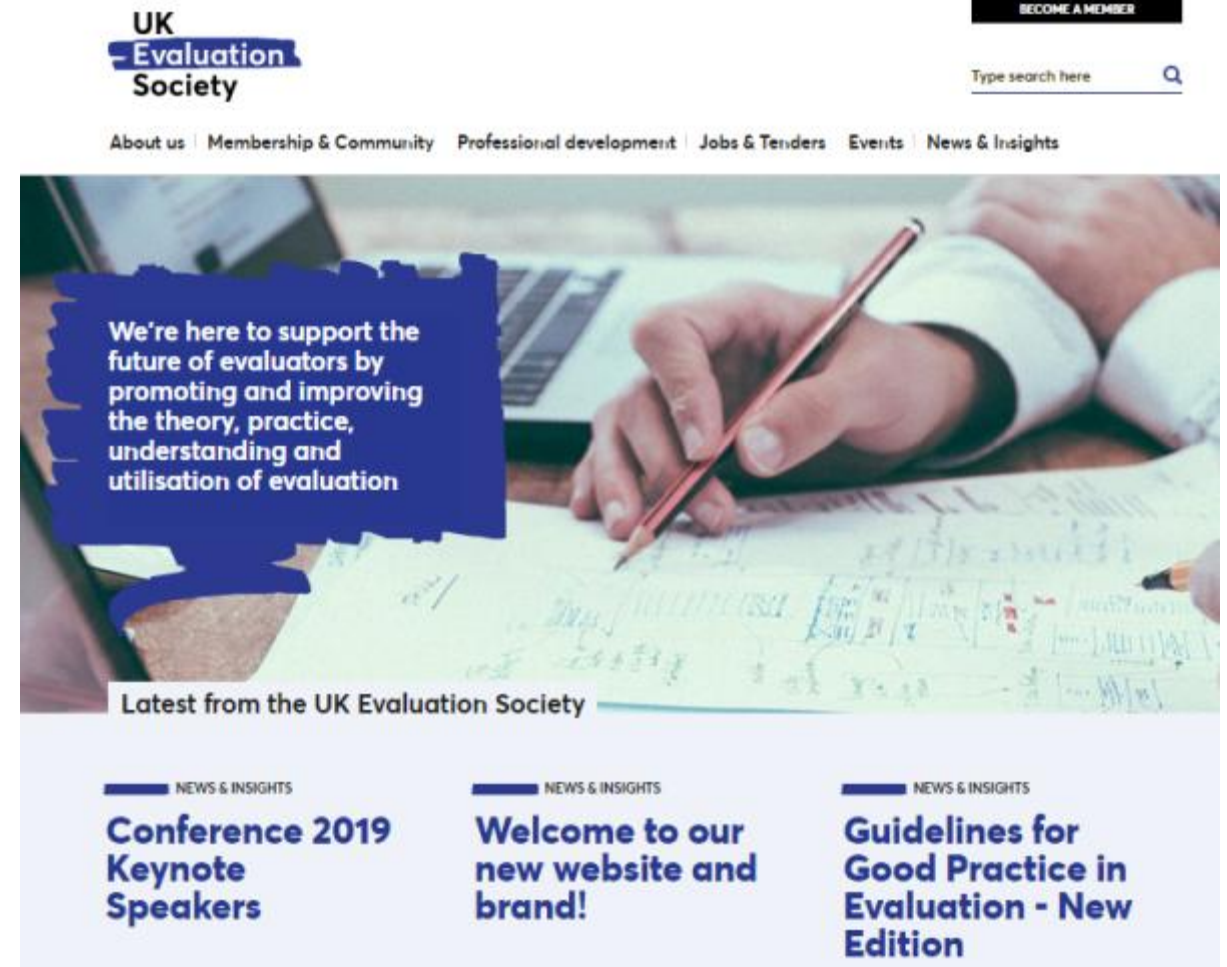
New brand

- The Evaluator
- Guidelines for Good Practice in Evaluation and Framework of Evaluation Capabilities
- Regional and national networks
- Conference materials and certificates
- Stationery



New website

- New look
- New functionality
- New content
- Professional platform
- More features to come...



New member portal: GO-membership

- Cloud platform, simple sign-up
- Manage your membership – type of membership, contact details, renewal date
- Pay online through Stripe – sign-up and renewal
- Sign up and pay for UK Evaluation Society events online + record of previous events
- Member area features
- GDPR – data security, manage mail groups, personal renewal reminders



UK
Evaluation
Society

Questions
