
UK

**Evaluation
Society**

Annual General Meeting

Thursday 27 May 2021 (virtual event)

evaluation.org.uk

Housekeeping

- AGENDA:
 - President's Report - Dr Tim Chadborn
 - Treasurer's Report - Dr Alison Girdwood
 - Results of 2021-22 Council Elections - Andrew Berry
- MUTE: We will mute everyone on the call until the Q&A section
- RECORDING: We will be recording the presentations but stop before the Q&A
- QUESTIONS: Please enter questions in the chat
 - We will address questions during presentations if appropriate
 - We will do our best to answer remaining questions at the end
- SLIDES & MINUTES: Have been shared: <https://www.evaluation.org.uk/event/uk-evaluation-society-agm-2021/>



President's Report

Mission

The Evaluation Society is the leading professional organisation for evaluation in the UK.

The Society promotes and improves the theory, practice, understanding and utilisation of evaluation.

Our mission is to :

1. Strengthen the evaluation profession
2. Support those working in the field of evaluation to develop good practice and innovation in a wider evaluation community
3. Advance evaluative thinking and the theory and practice of evaluation
4. Promote the value of evaluation and evidence for strategic and policy decision-making

We believe that evaluation makes an important contribution to improve human endeavour.

We promote evaluations which support and advocate equality.

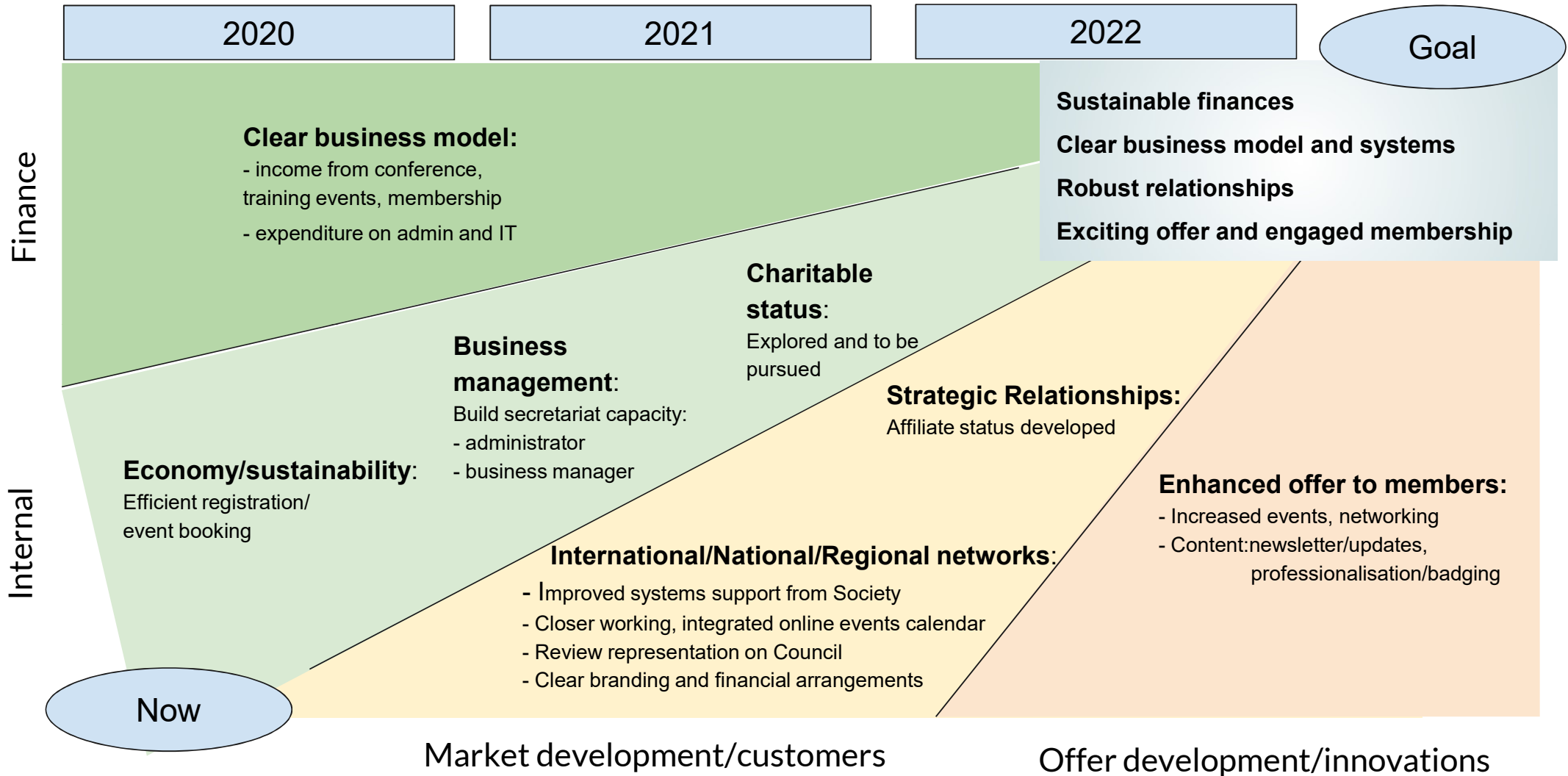
The Society is a member of the International Organization for Cooperation in Evaluation (IOCE), which supports Voluntary Organisations for Professional Evaluation globally.

We welcome members from all those working or interested in evaluation, from the UK and beyond.

Strategy Map for Business Transformation

Responding to COVID

Living with COVID



Celebrating success of 2020/21

We have not radically changed our Mission or activities so to be sustainable, we need to increase our income and reduce our costs

Finance and sustainability

1. Clear business plan with targets
2. Finances strengthening despite COVID - minimal immediate financial risk
3. Conference viable financially as an online event
4. More learning events including Masterclasses
5. Membership increasing
6. Expenditure on website now focused on maintenance
7. Banking transferred to accessible web service for improved diligence
8. Increased costs of Virtual Assistant and Virtual Business Manager but as planned and VFM
9. Efficiencies in event registration and payment systems



Membership

	26 May 2020	26 May 2021
Individual members	117	183
Student members	1	14
Institutional members	22	33
Total number of members	247	642



Celebrating success of 2020/21

The Society needs an efficient business model and a more active Society requires more active management and direction, which requires more person-time and funds if that business model is to deliver sustainable growth

Internal

1. Combination of Virtual Assistant and new Virtual Business Manager enabling a more professional society
2. Virtual Business Manager providing an array of high-quality services including project management, programme delivery, event management and comms
3. Back-end system to provide a seamless, user-friendly and value-for-money process for both customers and the Society to manage event bookings and payments
4. Shift to digital ways of working including virtual meetings
5. Initial exploration of charitable status to deliver our charitable mission
6. Expanded Directorship: now two Vice Presidents and therefore six Director positions
7. Greater definition of roles and responsibilities of Directors and leadership of Council working groups
8. Frequent meetings of Directors to provide tactical decisions and maintain strategic oversight

Celebrating success of 2020/21

Our many partnerships and affiliations at local, regional and national level provide essential fora for our evaluation community

Market development/customers

1. Very successful launch of the North of England Evaluation Network
2. Continuity of strategic relationships including the Academy of Social Sciences, International Organization for Cooperation in Evaluation, and Network of Evaluation Societies in Europe
3. Growth and activity of the the Early Career Evaluators 'special interest group'
4. Identification of gap in our strategic relationships that do not fit into our current governance arrangements and started to explore the benefits, costs and risks of partnership models

Celebrating success of 2020/21

We already provide good VFM and are enhancing our engagement with both members and non-members

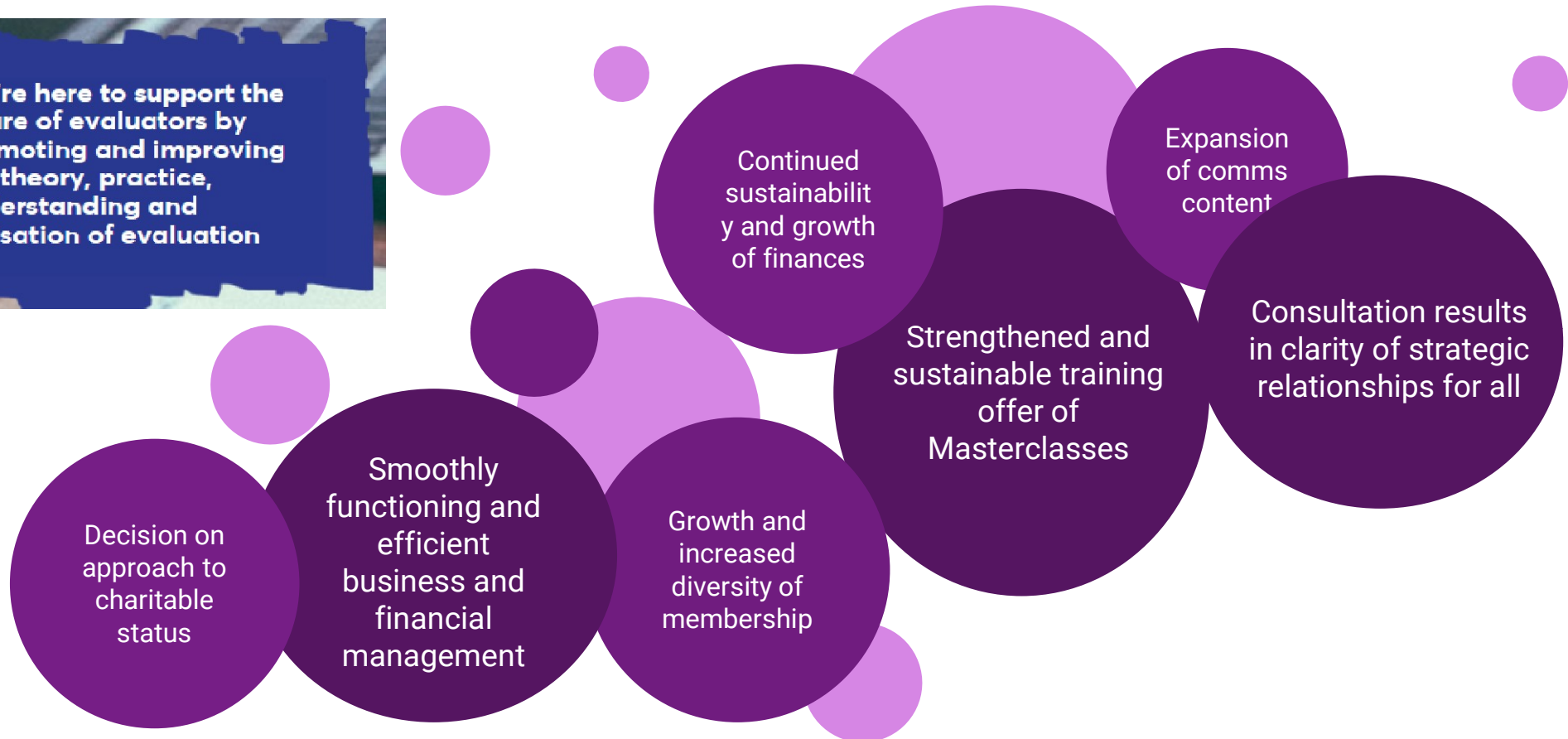
Offer development/innovation

1. Raising our profile as a growing and active Society
2. Continually iterating programme of work
3. Very successful 'special online event': Windows on Evaluation Matters
4. Series of successful and well-subscribed Masterclasses
5. Increased engagement and networking opportunities including VEPR
6. Continued services to support professionalisation
7. Blog on 'The responsibility of evaluation' welcoming the strong emphasis HM Government has recently placed on evaluation
8. High quality and valuable comms resources: the Evaluator and other channels



Forward look

We're here to support the future of evaluators by promoting and improving the theory, practice, understanding and utilisation of evaluation





Treasurer's Report

Financial Situation 2020 (to 31 Dec 2020)

	2020 £	2019 £
Income / Turnover (Activities and Members' Fees)	52,477	91,918
Administrative Expenditure Council expenses, Administration, Conference and Learning events, IT, Administrative support, IT, Accountancy, Finance	29,093	88,672
Operating Profit (Loss)	23,384	3,352
Tax on Profit	4,451	207
Profit (Loss) for the Financial Year	18,977	3,145

Finance Issues

Key Issues and Plans for 2021

- Diversifying our offer, and therefore bringing in income on a more sustained basis throughout the year (previous reliance on the profit made on a one-off physical conference)
- Likely to seek Charitable status
- Reviewing costs - balancing cost, function, sustainability
- We have flexibility over our support costs, but need to ensure sustainability



Secretary's Report

Council Elections 2020

11 vacancies at the end of 2020:

- x1 Director whose term ended (Treasurer)
- x6 Council members whose term ended
- x1 resignation (Past President)
- x3 co-opted members whose term ended

8 elected unopposed / co-opted:

- x1 Vice President, Membership and Communications (new position)
- x1 A Past President (co-opted)
- x1 Treasurer
- x3 Council members re-elected
- x1 Council member elected for first time
- x1 Council member co-opted

-3 net change:

- -2 Council members
- -1 co-opted member



Council 2021

1. President: Dr Tim Chadborn, DHSC
2. Vice President, Events and Professionalisation: Bridget Dillon, Independent
3. Vice President, Membership and Communications: Dr Peter Welsh, Traverse (2021-22)
4. A Past President: Prof Murray Saunders, Lancaster University (co-opted 2021)
5. Treasurer: Dr Alison Girdwood, Independent (2021-22)
6. Secretary: Andrew Berry, ABRE
7. Rebecca Adler, LTS International
8. Matthew Baumann, Independent
9. Dr Bev Bishop, DHSC
10. George Bramley, University of Birmingham
11. Meera Craston, Ipsos MORI
12. Hala Elsayed, DIT (2021-22)
13. Matthew Hill, Health Foundation
14. Dr Colin Jacobs, Independent
15. Tarran Macmillan, Home Office (2021-22)
16. Dr Jessica Ozan, Manchester Metropolitan University (2021-22)
17. Sergio Salis, ICF
18. Prof Helen Simons, University of Southampton (co-opted 2021)
19. Matthew Terry, Cloud Chamber (2021-22)

Business Manager: Emmeline Henderson

Administrator: Sharon Scotcher

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Questions
