
UK

**Evaluation
Society**

Annual General Meeting

**Wednesday 13 July 2022 (virtual
event)**

evaluation.org.uk

Housekeeping

- AGENDA:
 - President's Report - Bridget Dillon
 - Treasurer's Report - Dr Alison Girdwood
 - Results of 2022-23 Council Elections - Dr Matthew Hill
 - UK Evaluation Society move to charitable status - Dr Matthew Hill
- MUTE: We will mute everyone on the call until the Q&A section
- RECORDING: We will be recording the presentations but stop before the Q&A
- QUESTIONS: Please enter questions in the chat
 - We will address questions during presentations if appropriate
 - We will do our best to answer remaining questions at the end
- SLIDES & MINUTES: Have been shared



President's Report 2022

Mission

The Evaluation Society is the leading professional organisation for evaluation in the UK.

The Society promotes and improves the theory, practice, understanding and utilisation of evaluation.

Our mission is to:

1. Strengthen the evaluation profession
2. Support those working in the field of evaluation to develop good practice and innovation in a wider evaluation community
3. Advance evaluative thinking and the theory and practice of evaluation
4. Promote the value of evaluation and evidence for strategic and policy decision-making

We believe that evaluation makes an important contribution to improve human endeavour.

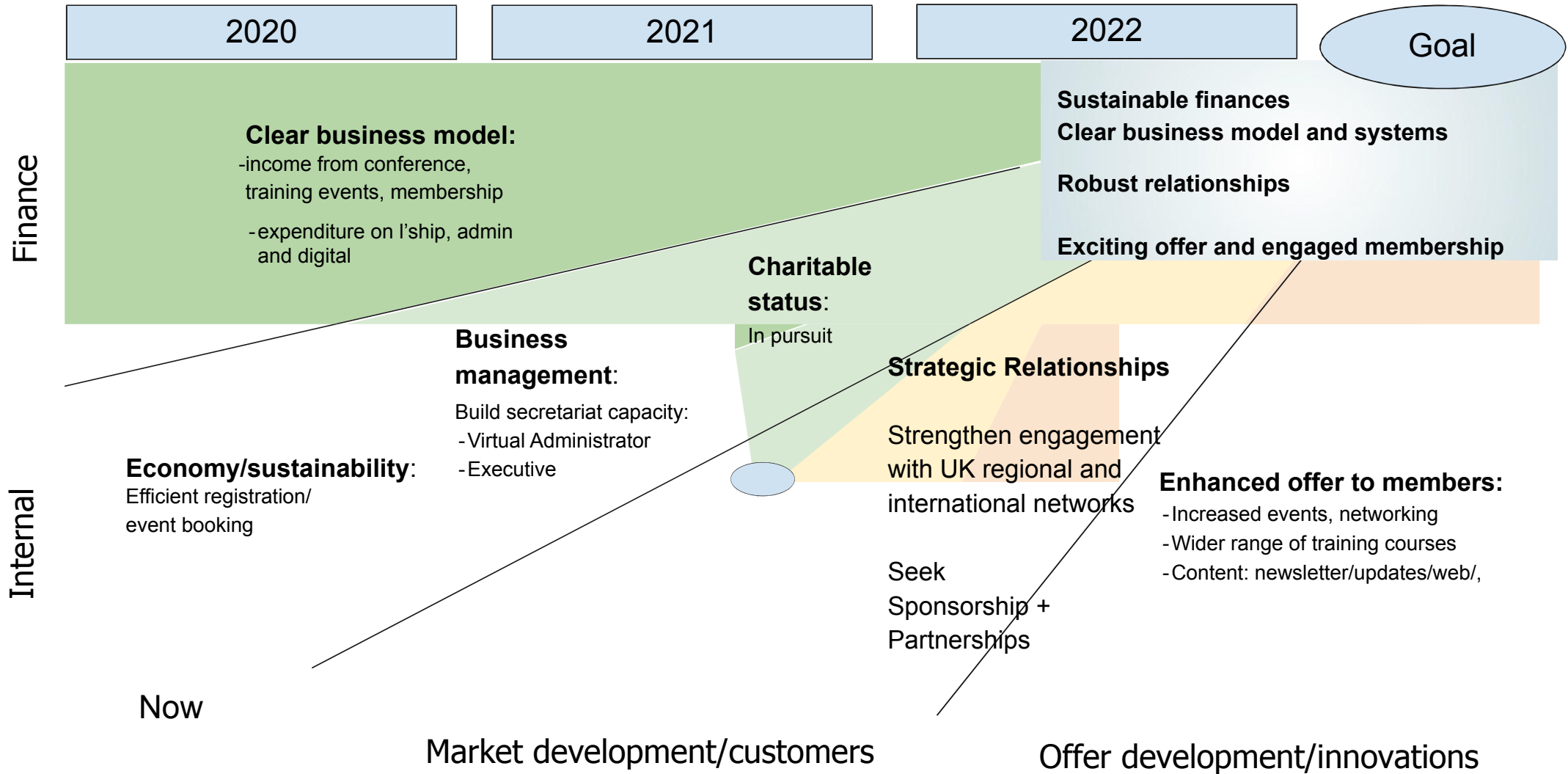
We promote evaluations which support and advocate equality.

The Society is a member of the International Organization for Cooperation in Evaluation (IOCE), which supports Voluntary Organisations for Professional Evaluation globally.

We welcome members from all those working or interested in evaluation, from the UK and beyond.

Strategy Map for Business Transformation

Responding to COVID Living with COVID



Celebrating success of 2021/22

We are moving in the right direction, but have a way to go.

Finance and sustainability

1. Finances are building slowly
2. WEM II and Hybrid Conference 2022 viable financially
3. Membership increases (see next slide)
4. Training volume is growing
5. Greater analysis in our income and expenditure being built into the system to help us steer The Society
6. In progress - revising business plan 2023-24
7. Going forward – more focus on sponsorship and grants for building income – grateful to Ipsos for sponsoring 2022 Conference and Early Career and Innovation prizes



Membership

	26 May 2020	26 May 2021	22 June 2022
Individual members	117	183	206
Student members	1	14	13
Institutional members (org)	22	33	40
Total number of members	247	642	930



Celebrating success of 2021/22

The Society needs an efficient business model to deliver a more active engagement. This in turn requires more admin and funds

Internal

1. Combination of Virtual Assistant and Virtual Business Manager enabled a more professional society
2. Considering an Executive role to replace the VBM. Looking at costs/employment.
3. Progress on exploration of charitable status to deliver our charitable mission
4. In process of regularizing relationship with UK Regional Networks

Celebrating success of 2021/22

Need to develop our relationships, collaboration and potentially forge partnerships across the evaluation community

Market development/customers

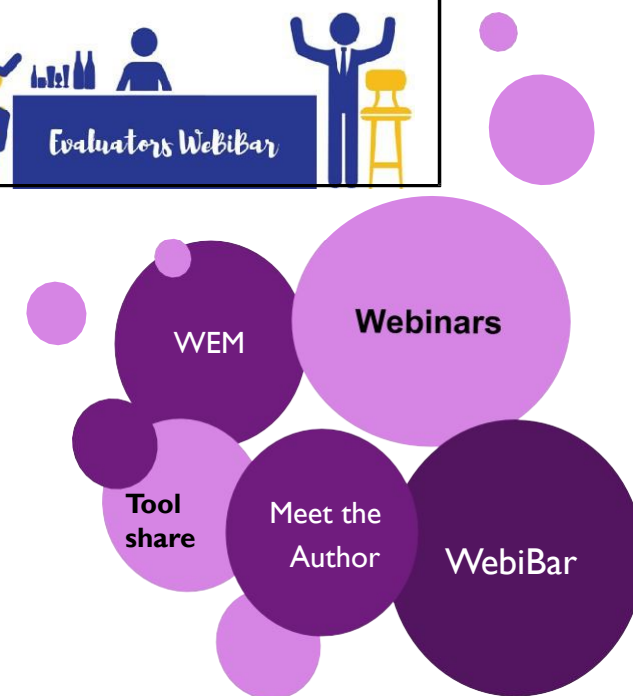
1. Continuity of strategic relationships including the Academy of Social Sciences, International Organization for Cooperation in Evaluation, and Network of Evaluation Societies in Europe
2. Continuity of the the Early Career Evaluators and 'Ethics' interest groups
3. Going forward - pursue collaborative engagement within UK and international Networks.
4. Going Forward - develop a strategy around our relationships and partnerships

Celebrating success of 2021/22

We are regularly looking at ways to maintain good VFM and to enhance our offer and engagement

Offer development / innovation

1. Raising our profile as a growing and active Society
2. Successful Windows on Evaluation Matters (WEM II) Nov 2021
3. Series of successful training courses – now expanded
4. Increased engagement and networking opportunities eg specifically Evalnatter; Coffee Roulette
5. 6. Round Table Exchange Series – plus blog – 3 undertaken
6. 7. Well received Hybrid Conference 2 days online + 1 day in person. May 2022
7. 8. Prizes : UKES/Tavistock Dione Hills Prize 2021 won By Dr Cathy Sharp ‘Be a participant, not a spectator – new territories for evaluation’ published in The Evaluator. + Ipsos EC and Innovation Prize



Forward look





Treasurer's Report

Financial Statement 2021 (compared with FYs 2019 and 2020)

	2021 (£)	2020 (£)	2019 (£)
Income / Turnover: From Activities and Members Fees	115,487	52,477	91,918
Administrative Expenditure	84,708	29,093	88,672
Operating Profit	30,779	23,384	3,352
Corporation Tax	5,848	4,451	207
Profit for the Financial Year	24,931	18,977	3,145

Key issues, Treasurer:

- Financial state - relatively healthy, but really need to focus on sustainability. At present very much dependent on volunteer activity. A key issue will be generating sufficient surplus on a consistent basis to pay for staff/services
- Charitable status will be important - transparency
- Size and consistency of membership base will be crucial for our financial security - need to understand balance of activity and its costs with increasing and retaining members
- Developing new accounting system to allow us to understand profit / loss of different activities
- Seeking to automate the system, linking different IT systems

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Secretary's Report

Council 2022

1. President: Bridget Dillon, Independent (22-23)
2. Vice President, Events and Professionalisation: Niki Wood, Chemonics (22-23)
3. Vice President, Membership and Communications: Dr Peter Welsh, Traverse (21-22)
4. Past President: Dr Tim Chadborn DHSC (22-23)
5. Treasurer: Dr Alison Girdwood, Independent (21-22)
6. Secretary: Dr Matthew Hill, Health Foundation (22-23)
7. Matthew Baumann, Independent (22-23)
8. George Bramley, University of Birmingham
9. Jackie Chandler, Wessex Academic Health Science Network
10. Meera Craston, Ipsos MORI
11. Hala Elsayed, Ministry of Justice
12. Dr Colin Jacobs, Independent
13. Tarran Macmillan, Home Office
14. Dr Jessica Ozan, Manchester Metropolitan University Ipsos MORI
15. Murray Saunders, Lancaster University
16. Colleen Souness, TNL Community Fund
17. Matthew Terry, Cloud Chamber
18. Giovanna Voltolina, ITAD

Administrator: Sharon Scotcher

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Questions

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**Move towards
charitable status**

Rationale

Overall, there could be significant benefits for UKES and our members by registering as a charity.

Pros	Cons
<p>Financial privileges</p> <ul style="list-style-type: none">• Tax exemptions including income or corporation tax, stamp duty, inheritance tax on gifts made in wills and some VAT• Gift Aid on donations from individuals• Access to funding only available to organisations with charitable status (would include some Trusts and Foundations and Government funding)• Access some discounted/ gift-in-kind support e.g. some software• Large reductions if not complete exemptions from paying business rates	<p>Legal obligations</p> <ul style="list-style-type: none">• Charities have to state what their charitable objects are in order to be registered with the Charity Commission, and explain how they are meeting them in their annual reports to the Commission, which are then made publicly available• Charities must not be party political• Any trading activity must support their charitable purposes.• Charities must be governed by a group of volunteers, their trustees. These are usually unpaid though in some special circumstances the Charity Commission allows trustees to be paid, but this is the exception rather than the rule.
<p>Reporting requirements</p> <p>If UKES were to be able to become a charitable organisation then company filing would not be needed (UKES becomes free of Companies House, but instead comes under the Charity Commission – arguably easier to administer).</p>	<p>Reporting requirements</p> <p>If only part of UKES activity moves: duplication of accounting and reporting effort may outweigh benefits.</p>
<p>Public Trust</p> <p>It better represents the volunteer-run nature of UKES. Charities are able to assure the public that they are being monitored and advised by the Charity Commission, from which they can seek advice and information</p>	

Steps to be taken

- Introduce at AGM July 13th 2022
- Extraordinary meeting with two special resolutions - September 2022 (the special resolutions and the constitution to be shared in the notice of that meeting)
- If passed:
 - notify Companies House about dissolving the company
 - apply to register with the Charity Commission
- Transition period up to the next AGM (likely September 2023)

Key aspects of charity registration

- The recommended organisational form for UKES is a **Charitable Incorporated Organisation**
- With a **wider membership**. Trustees will be accountable to members and there are some decisions that can **only** be made by the wider membership such as electing trustees, approving the annual accounts, and approving any changes to the constitution. Often referred to as an Association or Society
- UKES the private limited company would then be dissolved
- The written constitution to register as a charity will include:
 - charitable objects
 - the rights of the wider membership
 - the responsibilities and election of trustees

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Questions
