

Appointment Brief

Council member/ Trustees, UK Evaluation Society



The Society is in transition to become a company with charitable status. The Society is currently governed by a Council. When the transition is complete (estimated Spring 2024) all current Council members will become members of the Board of Trustees.



I am delighted that you are interested in the role of Council member/ Trustee of the UK Evaluation Society. I strongly recommend this role to anyone who is committed to developing and enabling the Society as a dynamic force in public policy making.

This is an important and exciting time in the life of The Society. Since 2020, the Society has more than doubled in size. It has shifted from an organisation which largely functioned around an Annual Conference and a few activities, to one which runs regular events and training about evaluative practice and for professional development, for members and the public. The Society is currently seeking charitable status and is expected to transition to a company with charitable status in Spring 2024.

The Society embraces a broad concept of evaluation, evaluative thinking and practice, which is transdisciplinary and draws interest across a wide range of sectors, in addition to those who identify themselves as evaluators, also for example, data analysts, statisticians, researchers, commissioners and managers of evaluations, policy makers from any sector.

We are actively trying to improve our work on equity, diversity and inclusion. This includes, although is not limited to, trying to increase the diversity of our members and our council members/ trustees. We see diversity as a strength and strongly encourage applications from those with a wide range of experience and backgrounds. These include people from Black, Asian and minority ethnic backgrounds, disabled people and LGBTQI+ people.

We wish to consolidate gains made over the past few years and grow the Society's impact. We want to build on the increased spotlight towards evaluation across the UK Government and wider afield, to strengthen links across professional communities who use evaluative practice.



We have made great progress in transitioning to a new phase in our development. Our trustees will play a crucial role in successfully delivering our work over the coming years.

We seek individuals with a keen interest in advancing evaluative practice across the UK and who can contribute a range of skills to the Society.

Kirstine Szifris, Current President/ Chair of the Society



Background

The Society is the leading membership organisation for those working in the broad field of evaluation, evaluative thinking and practice in the UK. 2024 will mark the organisation's 30th anniversary.

The Society has a diverse and inclusive membership of evaluation professionals including practitioners, commissioners, academics, and those interested and engaged in the broad field of evaluation – whether conducting evaluations, engaging in evaluative practice, using evidence, studying, assessing, experimenting – from national and local government, the research community, consultancies and the voluntary sector, and internationally. Members are welcome from any professional background and from anywhere in the world.

The Society is a member of the Academy for Social Science (AcSS), National Council for Voluntary Organisations (NCVO) and is the UK Voluntary Organisation for Professional Evaluation (VOPE) which feeds into the wider European network of national agencies. The Society connects with a number of global evaluation networks including, The international Evaluation Partnership Initiative (EVALPartners) and the International Organization for Cooperation in Evaluation (IOCE).

Our mission

On behalf of our members, we will strive to:

- 1. Promote the value of evaluation and evaluative thinking in policy and strategy, service delivery, initiatives and programmes across sectors and funding environments.
- 2. Strengthen all aspects of evaluation practice by clarifying and encouraging good practice across the evaluation life-cycle including the commissioning, design and delivery, and use of evaluation.
- 3. Encourage and support innovation and change in evaluation practice and, where appropriate, foster the adoption of new approaches and methods.
- 4. Protect and promote principles of equality, diversity and inclusion, and ethical practice across the evaluation community.

How we work

We aim to fulfil our mission to enhance our impact, through a range of practices including:

- Connecting and networking the community of those commissioning, working in and using evaluation
- Provision of learning and training events
- Convening stimulating debate on topical evaluation issues and evaluative practice



- Providing professional guidelines for evaluation practice for commissioning and the delivery of evaluation
- Providing resources to support ethical considerations in evaluation
- Sharing evaluation materials and news
- Reaching out to wider audiences to advocate for and represent evaluation.

This is achieved both via independent work and via collaborative activities with partners where appropriate.

What the Society does

The Society hosts a flagship Annual Conference, organises events of topical interest in evaluative practice, training courses and provides learning opportunities for those seeking to build their professional development.

The Society provides a range of formal and informal activities, online and sometimes in-person, to reach a wide community, designed to build robust practice, up-to-date knowledge on and to enable networking – from webinars, meet the author, masterclasses, to round table discussions, and its own designed 'tool shares', and 'Evaluators' WeBiBar', communities of practice, coffee roulette, and 'evaluatter.' The type of events evolve over time and according to demand.

The training programme is expanding. It provides training in methods, and more recently includes opportunities for process skills, and beginner level courses. The Society is looking to strengthen its professional development pathways and its knowledge resources over the next year.

How the Society operates

Governance

In 1994 The Society was constituted as a company. We are currently in a state of transition. We are governed by our current constitution, and aim to move to new articles when we gain charitable status which is anticipated in Spring 2024. The Society is governed by a Council of approximately 12 members, with three office holders – President, Treasurer and Secretary. We anticipate that the Council will transition to a Board of Trustees in Spring 2024. The Board will meet four times a year, online, with at least one meeting in-person. The Board's work is supported by the Executive Director, who has extensive experience leading the staff team and supporting trustees of national charities.

Council members/ Trustees are currently elected for a three year term.

Some Council members / Trustees are appointed to ensure the overall Council has the appropriate skills, and to ensure that diversity is actively sought. All Council Members/ Trustees are bound by Standing Orders. The Council/ Trustees are responsible for steering the strategic direction of the Society, ensuring good



stewardship of funds and oversight of delivery of the mission. The current strategy cycle runs until end of 2024.

Management

The Society is managed by the Executive Director and a small staff team currently including a Virtual Business Manager and a Membership and Operations Administrator. The team work remotely from across the UK.

Income

The Society's income comes largely from membership, training and Conference. We are in a good financial position. We are also looking to broaden and strengthen our financial base.

Initial priorities for 2024 include:

- 1. Strengthening and projecting The Society as a dynamic locus for evaluative thinking and practice
- 2. Broadening and strengthening the financial base

Council Member/ Trustee, role profile

Term: Three years, renewable for a second term of three years

Location: The role is virtually based in the UK – there is no physical office.

Total time commitment: Estimated 12 days per annum

Purpose of the Council Member/ Trustee role (including statutory duties of <u>all</u> Trustees)

- Ensure The Society complies with its Articles of Association, charity law, GDPR, and any other relevant legislation
- Ensure that The Society pursues its objects as defined in the Articles of Association
- Ensure The Society uses its resources exclusively in pursuance of its objects
- Contribute actively to the Board's role in giving strategic direction to The Society, setting overall policy, defining goals, setting targets and evaluating performance against agreed targets, and to deliver in timely fashion
- Taking decisions in The Society's interests
- Safeguard the good name and values of The Society
- Ensure financial stability of The Society
- Protect and manage the assets of The Society and to ensure proper investment of the Society's funds
- Appoint, support and monitor the performance of the Executive Director



All Council members/ Trustees are expected to contribute a range of skills beyond Council/ Board meetings. This may include joining sub-committees, chairing events or representing the Society publicly.

For further information, candidates are advised to contact Society President Kirstine Szifris on recruitment@evaluation.org.uk



PERSON SPECIFICATION

This is a voluntary role; it is not remunerated.

Out of pocket expenses can be claimed including for travel on behalf of the Society's business.

Essential

- Commitment to the Society, its aims and mission
- Commitment to legal duties, responsibilities and liabilities of trusteeship
- Ability to give 12 days per annum to the role
- Experience of collaborating with others from different perspectives and cultural backgrounds
- Integrity and an ability to exercise sound, independent judgement, and the ability to think creatively
- Experience of inclusive and transparent processes for decision-making
- Demonstrable ability to deliver good performance in a position of responsibility

Desirable

- Experience of evaluation and understanding of the UK evaluation market
- Delivery good performance of delivery, and include where applicable in a Board role, in the past 3 years.



HOW TO APPLY

We see diversity as a strength and strongly encourage nominations from those with a wide range of experience and backgrounds.

The successful person must be a member of the Society at time of appointment.

To apply to be a Council Member/ Trustee, please provide the following:

- An up to-date CV, including contact details of two referees
- A statement in support of your application, explaining your motivation and interest in the role and how you meet the requirements of Council Members / Trustees maximum 1 side of A4
- Completed Nomination and Declaration form (click to download).

Send your application to recruitment@evaluation.org.uk clearly marked 'Council/ Trustee Application'. All applications will be acknowledged and will be reviewed by the Nominations Panel.

For an informal discussion about the role, please contact Society President Kirstine Szifris (recruitment@evaluation.org.uk)

Closing date for Nomination: 2300 hrs (11pm) (British Standard Time, GMT) Sunday March 17th 2024

In the event of more than two suitable candidates there will be a member ballot

Appointment to be made in March 2024

Roles to commence as soon as possible from 1st April 2024.